

Body Worlds 2 & The Brain



Dr. Gunther von Hagens Body Worlds

Opened October 17, 2009 for an 18+ week Philadelphia engagement.

Take an eye-opening journey through the inner workings of the human body in this follow-up to 2005's extremely popular *BODY WORLDS* exhibition! Experience the human body in all its elegance and complexity in the exhibition of entire bodies in dramatic poses.

BODY WORLDS 2 & the Brain presents a broad collection of authentic human specimens and, for the first time in Philadelphia, a special presentation on the brain. Featuring some of the latest findings in neuroscience on brain development, function and disease, this exhibit will inspire a greater understanding of and respect for the mysterious world of the brain.

All specimens in *BODY WORLDS* exhibitions are preserved by the revolutionary process of Plastination, invented by anatomist Dr. Gunther von Hagens. *BODY WORLDS* is the only public anatomical exhibition associated with an established body-donation program.

The Shipon Group has been selected by the Franklin Institute to lead its group sales efforts. For groups of 15 or more, and to save and receive best pricing on each admission, contact the Shipon Group for a Group Reservation Form.

Save \$5.25 per Adult ticket (Add an additional \$2 Off till Jan 31)

Save \$3.05 per Child ticket

Save \$7.00 per Military, Student or Senior ticket

Reservation – guarantee a date, time for exhibit that has been drawing tremendous crowds.

The Shipon Group

The Shipon Group specializes in sponsorship creation, strategic alliances, endorsements, sales, marketing, and management for major entertainment, cultural and sporting events, venues, team and touring properties. From plan, to sale, to implementation and recap, The Shipon Group will both create and manage sponsorship sales and development for its clients.

President Eric Shipon, often recognized as one of the most innovative, respected and creative forces in this niche industry of "Sponsorship," has been developing his relationship-driven rolodex, which includes local, national and international clients since 1991.

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