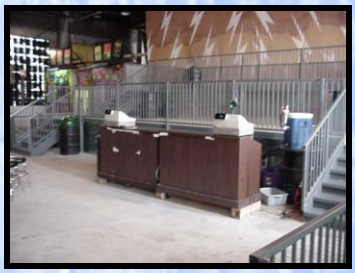
ELECTRIC FACTORY

7TH AND CALLOWHILL STREETS, PHILADELPHIA, PA

ELECTRIC FACTORY

Opportunity

- OWN the concert going experience in the Philadelphia Area
- Build brand name visibility and awareness
- Offer first-class, once-in-a-lifetime entertainment experiences
- Provide your company exclusivity with a captive audience that is involved, engaged and committed



Background

- Re-opened in 1995, the Electric Factory remains a Philadelphia landmark hosting such acts as:
- Bon Jovi, Chris Brown, Bacon Brothers, Bruce Springsteen, Rusted Root, Sean Paul, Pete Yorn, Ja Rule, Poison, Trey Anastasio, Dashboard Confessionals, Michelle Branch, Justin Timberlake, Peter Frampton, Disco Biscuits, Guster, Jason Mraz, Stone Temple Pilots, Ben Folds Five, Will Smith, etc.

Sponsorship Benefits:

- Banner and other static signage
- Product sampling
- Coupon distribution
- Ticket promotion programs
- Visibility and logo placement on hyper-link on electricfactory.net
- Inclusion in Media Exposure- Print, Radio

Unrivaled Opportunities to Entertain:

- Right to purchase tickets prior to public on-sale
- Complimentary tickets
- Rent-free use of venue for a special show, custom event, party, or meetings
- Ability to create a themed area in the theater
- Post-show receptions
- Performer appearances

Theater Profile:

Venue Capacity: 3,000
2008 Venue Attendance: 200,000+
Approximate Shows: 150+a year

theshipongroup

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