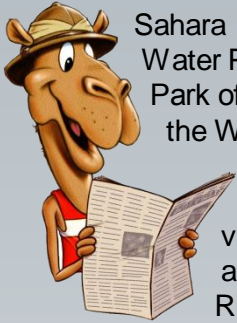




## Sahara Sam's Oasis



Sahara Sam's Oasis is New Jersey's First Indoor Water Park, and the only free standing Indoor Park of its kind in the continental US. "Riding the Wave" of a fabulous opening in Feb, 2009, the venue has become an instant hit, and is projected to draw over 270,000 visitors in Year One. With the recent addition as a stop on the "National Flow Rider Tour" in Spring, 2010, and the Opening of the on-premise, Under-18 "Club Submerge," the venue is seeking multi-year category and lifestyle sponsors.

Organizations will spend the day, throw a party, schedule the next corporate function, dine, play some games, or come to relax - all under one roof. Come explore this water wonderland and have some fun!

Sahara Sam's offers 72,000 square feet of year round fun and excitement. Inside this water wonderland are multiple water features such as tube slides, wave pool, flow rider, tree fort, Adventure River, and many others.

Brand Awareness/Signage / Name Under Title Option – an outdoor billboard where a company's name and/or logo will appear on the building over or under Sahara Sam's, and shall be visible, year-round from Rt. 73 traffic.

Ride/Attraction/Area Entitlement: Flow Rider, Tubes, Plaza Family Areas, Guest Services Area, Arcade, Parking Lots, Patios, Etc. can all be corporately named.

A crosslink to the Sahara Sam's website shall be established for Sponsor

## The Shipon Group

The Shipon Group specializes in sponsorship creation, strategic alliances, endorsements, sales, marketing, and management for major entertainment, cultural and sporting events, venues, team and touring properties. From plan, to sale, to implementation and recap, The Shipon Group will both create and manage sponsorship sales and development for its clients.

President Eric Shipon, often recognized as one of the most innovative, respected and creative forces in this niche industry of "Sponsorship," has been developing his relationship-driven rolodex, which includes local, national and international clients since 1991.

## Contact Information

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