



Shane Victorino



Shane Patrick Victorino
Born: 11/30/1980 (29 yr. old)
Birthplace: Wailuku, HI
Height: 5' 9" Weight: 180
Bats: Both /Throws: Right

MLB Debut: 04/02/2003; 2008/09 Gold Glove Winner;
2009 World Baseball Classic Participant for Team
USA; 2009 MLB All-Star

CONCEPT: THE PHILLIES CONTINUE TO ENJOY UNPRECEDENTED SUCCESS AND SO DOES SHANE!!!! In an effort to form a strategic alliance between Shane Victorino of the 2-time National League Champions and 2008 World Series Champions, and appropriate brands, now is the time to create an ongoing campaign with the affable, "Flyin Hawaiian." Utilizing his extremely likeable persona, and capitalizing on his continually rising star, work-ethic and exciting play, a promotional/ media/retail campaign could be created.

Shane continues as the catalyst to the Phillies offense, both with his hitting and his speed. His defense and arm are now considered among the tops in both leagues. Shane is active in the community, and now is a perfect time to forge a strategic alliance with him. Affiliation would allow use of Shane's name/likeness for print and electronic advertising tied-into an overall campaign. **DON'T MISS OUT! Call Eric Shipon NOW to build your program.**

The Shipon Group

The Shipon Group specializes in sponsorship creation, strategic alliances, endorsements, sales, marketing, and management for major entertainment, cultural and sporting events, venues, team and touring properties. From plan, to sale, to implementation and recap, The Shipon Group will both create and manage sponsorship sales and development for its clients.

President Eric Shipon, often recognized as one of the most innovative, respected and creative forces in this niche industry of "Sponsorship," has been developing his relationship-driven rolodex, which includes local, national and international clients since 1991.

Contact Information

Eric Shipon
The Shipon Group
(267) 699-2007 - Office
(267) 699-2010 - Fax
Eric.Shipon@theshipongroup.com

